

ONBOARDING GUIDE · 2026 EDITION

The Orochi Affiliate Guide

Everything you need to set up your page, make trading content that people actually watch, and grow with Orochi the honest way.

OROCHI TRADING

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Your path from day one to a page that grows.

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WELCOME

Welcome to Orochi.

Orochi Trading is a day-trading education community on Discord and Whop. We teach Auction Market Theory, TPO / Volume Profile, Elliott Wave, VWAP and Orderflow. As an affiliate, you make short-form and long-form trading videos that show people what that looks like in real markets, and you bring the right people into the community.

This guide is practical. Every section has steps, examples and things to avoid. Read it once from start to finish, then keep it open while you build your first week of content.

WHO IT'S FOR

Creators who make trading videos on YouTube, Instagram, TikTok or X, and who have been approved as Orochi affiliates.

WHAT YOU'LL MAKE

Short clips (Shorts, Reels, TikToks) and longer YouTube videos about real trading concepts, chart reads and market sessions.

HOW WE KEEP IT

Trading-focused, honest and human. The content should teach something real, and it should sound like you.

The Affiliate Code

These rules aren't optional. They protect you, your audience and Orochi's name. Breaking them can end your partnership.

1. **Never use fake P&L or mock proof screenshots.** No edited account balances, no demo screenshots made to look live, no "proof" you didn't earn. Not even as a joke or a "for illustration" graphic.
2. **Be honest about results.** Show losses as well as wins. Don't imply that viewers will make money, or how much they'll make. Never promise profits.
3. **Keep it trading-focused.** Teach levels, context, execution and market structure, not motivational talk or trading psychology. Show what the chart is doing and why you read it that way.
4. **Get approval for claims and offers.** Anything about pricing, discounts, results or Orochi's branding goes through the team before it's posted.
5. **Be careful with links.** Don't share other people's links, and don't post links in places that don't allow them.



START HERE

01

Getting Started Checklist

> Your first seven days. Tick each box before moving on. Most of it takes an afternoon, and the rest of this guide explains how to do each step well.

DAY 1 — PAPERWORK & ACCESS

- [ ] **Sign and return your NDA.**
- [ ] **Ask @Nate for the Orochi Discord invite**, then join and introduce yourself (see Section 11).
- [ ] **Read The Affiliate Code** on the previous page.

DAY 2 — YOUR PAGE

- [ ] **Pick your platforms.** Start with 2–3 you'll actually post on.
- [ ] **Use the same name and photo everywhere.**
- [ ] **Write a short bio** that says what you trade and who it's for.
- [ ] **Add the Orochi Discord invite** (get it from @Nate) to your bio or link field.
- [ ] **Set up a banner and highlight covers** (Section 02).

DAYS 3–4 — TOOLS & IDEAS

- [ ] **Set up one AI chat tool** and save the prompt templates in Section 03.
- [ ] **Install an editor** (CapCut is the easy start, see Section 06).
- [ ] **Write 20 short-form ideas** from your own trades and chart reads.
- [ ] **Outline 2 long-form videos** (Section 05).

DAYS 5–7 — SHIP IT

- [ ] **Record and edit 5 shorts** and 1 long-form video.
- [ ] **Build your weekly schedule** (Section 08).
- [ ] **Post your first clips** and check that the hashtags show up as real tags.
- [ ] **Reply to every comment** in the first hour (Section 09).



FIRST IMPRESSION

02

Set Up Your Page

> A new viewer decides in about three seconds whether to follow you. Your page should tell them clearly who you are, what you trade, and what they'll learn.

The six parts of a strong page

ELEMENT	WHAT TO DO	AVOID
Profile photo	A clear, well-lit photo of your face or a simple, bold mark. It has to read at thumbnail size, so use a plain or dark background. Use the same image on every platform.	Busy backgrounds, tiny text, stock images, a different photo on every app.
Name & handle	Keep the same handle everywhere if you can. Adding "trades" or "charts" is fine if your name is taken.	Random numbers and underscores, or names that make income claims.
Bio	One line on what you trade, one on what you post, then the Orochi Discord invite. Write it like you'd say it out loud.	Lists of emojis, "DM for signals", any profit claims.
Banner	YouTube and X: a dark, clean banner that states your market and how often you post. Keep the text inside the center safe area, because it gets cropped on mobile.	Text near the edges, low-resolution images, someone else's logo.
Pinned posts	Pin 3 posts: your best teaching clip, a "who I am / how I trade" video, and the one that explains how you use Orochi.	Pinning a P&L flex or an old video that's off-topic.
Highlights	Instagram: 4–6 highlights with matching covers, for example Start Here, Setups, Recaps, Q&A, Orochi.	Ten mismatched highlights, or covers in five different styles.

Bio examples

ES and NQ futures. Volume profile and orderflow reads every market day.
Says what you trade and how often you post. Link goes underneath.

I trade the open and break down what the tape showed.
Short and personal, with a clear promise.

Auction market theory, explained on real charts.
Good for a channel that's mostly teaching.

CONSISTENT COVERS

Pick one cover template for your shorts and long-form thumbnails: the same font, the same position for text, and one accent color (Orochi red works well on dark backgrounds). When someone scrolls your grid, it should look like one channel, not twenty different ones. Keep cover text to 2–4 words and put it in the middle, so it doesn't get cropped in 1:1 or 4:5 grid views.

Quick specs

ASSET	SIZE	NOTES
Profile photo	800 × 800 px, square	Shows as a circle everywhere, so keep the subject centered.
YouTube banner	2560 × 1440 px	Keep text and logos inside the center 1546 × 423 px safe area.
X header	1500 × 500 px	Your profile photo covers the bottom-left corner.
YouTube thumbnail	1280 × 720 px (16:9)	Big, readable text of 2–4 words. Real chart, real face, no fake numbers.
Shorts / Reels / TikTok	1080 × 1920 px (9:16)	The grid crops covers to 1:1 or 4:5, so center the cover text.
Highlight covers	1080 × 1920 px	Center the icon or word in a circle about 400 px wide.

Platforms change these sizes from time to time. If something looks cropped, check the platform's help page for the current size.



03

AI Models & Prompting

> AI is a fast assistant, not a ghostwriter. Use it to brainstorm, outline and tighten your writing. Your trades, your charts and your voice are what make the content worth watching.

Which tool for which job

TOOL	GOOD FOR	WATCH OUT FOR
ChatGPT	Brainstorming lots of hook and title options, outlining, turning rough notes into a script, quick rewrites. Strong all-rounder.	Can sound generic and "salesy". Tell it to write plainly and to cut the hype.
Claude	Long scripts and outlines, editing for a natural voice, summarizing a long transcript into clip ideas. Good at following detailed instructions.	Can be wordy. Ask for a word limit.
Grok	What's being talked about right now on X, current market chatter and trending topics, punchy casual phrasing.	Double-check any market facts, dates or numbers before you use them.
Gemini	Research with Google sources, summarizing YouTube videos and long docs, working inside Google Docs and Sheets.	Check the sources it cites, and the details of any economic event.
Image tools (Midjourney, ChatGPT images, Ideogram, Canva AI)	Thumbnail backgrounds, banner art, highlight covers, B-roll stills. Ideogram and Canva handle text on images better than most.	Garbled text, fake-looking charts. **Never generate trading screenshots or P&L.**
Video tools (Runway, Kling, Veo, CapCut AI)	Short B-roll, animated backgrounds, auto-captions, cutting silences.	Don't use AI-generated "chart footage" in place of real charts. Real charts only.

How to structure a prompt

Good prompts have five parts. Leave one out and you'll get generic output.

1 · ROLE
Who the AI should act as. "You're a day trader who makes short YouTube videos."

2 · CONTEXT
What actually happened: market, setup, your read, the result. **Real details.**

3 · TASK
Exactly what you want. "10 hooks under 12 words."

4 · RULES
Tone and limits. "Plain language, no hype, no profit claims."

5 · FORMAT
How the answer should look. "Numbered list" or "script with timestamps."

Example prompts you can copy

HOOKS · SHORT FORM

You're a futures day trader who posts 30–45 second educational clips. Context: today on NQ, price rejected the prior day's value area high twice, then rotated back to the POC. Write 10 opening lines under 12 words each that make a trader want to see what happened next. Rules: talk like a real person, no hype words, no profit claims, don't give away the ending. Format: numbered list.

SCRIPT · SHORT FORM

Turn these notes into a 40-second script I can read naturally: [paste your rough notes]. Structure: hook (1 line), what I saw on the chart (2–3 lines), why it mattered (2 lines), one takeaway (1 line). Keep my wording where you can. No "smash that like button", no sign-off CTA. Mark where I should point at the chart.

CAPTIONS

Write 8 captions for this clip: [one-line description]. Each one should be a short human line under 15 words, the kind of thing a trader would actually type. Don't summarize the video. No calls to action, no "not financial advice", no "Discord in bio".

LONG-FORM OUTLINE

I want to make a 12–15 minute YouTube video titled "[working title]". The audience is newer day traders who know what a candle is but not volume profile. Build an outline with: cold open (what the viewer will be able to do by the end), 4–5 chapters with one real chart example each, a common mistake section, and a short recap. Add a suggested B-roll or on-screen visual for each chapter.

REPURPOSING

Here's the transcript of my long video: [paste]. Find 8 moments that work as standalone 30–60 second clips. For each, give me the start and end line, a hook to put on screen, and why it works on its own.

DO

- Feed it your real trade notes and chart reads.
- Ask for 10 options, then pick and rewrite one.
- Read every script out loud before recording.
- Fact-check any number, date or event.

DON'T

- Post AI text word for word.
- Let AI make up trades, results or testimonials.
- Generate charts, balances or "proof" images.
- Use AI voices that copy real people.



04

Content Ideas & Personality

> Lots of people post chart clips. Viewers follow you for how you explain things, what you notice, and the way you talk. Personality goes on top of a solid trading lesson. It doesn't replace one.

Where good ideas come from

FROM YOUR OWN TRADING

- The setup you took today, and why.
- The trade you **didn't** take, and what stopped you.
- A loss: what the chart showed you afterwards.
- A level that held, or failed, and what came next.
- Your pre-market routine on a real day.

FROM OROCHI TOPICS

- Volume profile: POC, value area, naked POCs.
- TPO / market profile: single prints, poor highs and lows.
- VWAP: reclaim versus rejection.
- Orderflow: absorption, imbalances, delta.
- Elliott Wave and auction market theory explained on real sessions.

Short-form formats that work

FORMAT	WHAT IT LOOKS LIKE
The one-concept clip	One idea, one chart, under 45 seconds. "This is what a poor high looks like, and why price usually comes back to it."
Replay walkthrough	Scroll through a session and narrate what you saw at each key moment.
Mistake → fix	"I used to short every VWAP touch. Here's what I check now."
Viewer question	Show the comment on screen and answer it with a chart.
Before / after the open	Mark your levels pre-market, then come back after the open and show what happened.

How to add personality

Talk like you text

Use your real phrases, your slang and your pace. If you wouldn't say it to a friend, cut it.

Have an opinion

"I don't trade the first five minutes. Here's why." Clear opinions are easier to remember than neutral explanations.

Recurring bits

A catchphrase for when a level hits, a series name ("Level Check Tuesday"), the same sign-off line. Repeat them until people recognize them.

Show your actual setup

Your screen, your desk, your markup style. Real details build trust.

Admit when you're wrong

"I had this level wrong, and this is what I missed." That's honest and it's good content.

Keep it on the chart

Personality should come through in how you explain the trade. Skip the mindset speeches and motivational talk, and go back to what price is doing.

Same clip, two ways

FLAT

"In this video we will look at the point of control. The point of control is the price with the most volume. Price often returns to it. Thanks for watching, follow for more."

WITH PERSONALITY

"Price ran away from the POC this morning and I just waited. Ninety minutes later, right back to it. That's why I mark it every single day. Here's how I use it."

Both clips teach the same thing. The second one sounds like a real trader on a real day, uses a specific moment, and ends when the point lands.

Five ways to start a clip

"Everyone shorted this level. Here's what the tape showed."
A contrast between what people did and what happened.

"I almost took this trade."
Personal, and it makes people want to know what happened.

"This is the level I check every single morning."
Gives away part of your routine.

"Watch what happens when price gets back to VWAP."
Points straight at the chart.

"Someone asked me why I don't trade the first five minutes."
Answers a real viewer question.



05

Building Long-Form Ideas

> Shorts get people to find you. Long-form videos are where they start to trust you. A good long video teaches one skill well enough that the viewer can use it the next day.

The idea test

Before you film, check that the idea passes all three:

1. **One clear skill.** "How to use the value area to plan the open," not "everything about volume profile."
2. **Real examples.** At least three chart examples from real sessions.
3. **Enough for 8+ minutes** without padding.

Five reliable long-form formats

FORMAT	EXAMPLE IDEA
The full explainer	Volume profile for day traders: POC, value area and how I use them.
Session breakdown	A full NQ session, start to finish, with every decision explained.
Comparison	VWAP vs. POC: which level I trust more, and when.
Common mistakes	Five ways traders misread orderflow (and what I look at instead).
Process / routine	My full pre-market prep, live, in 15 minutes.

A simple long-form outline

1. **Cold open (0:00–0:30).** Show the most interesting chart moment and say what the viewer will learn.
2. **Quick context (0:30–1:30).** What the concept is, in one or two plain sentences.
3. **Chapters (3–5 of them).** One idea per chapter, each with a real chart example.
4. **Mistakes.** What people get wrong and how to avoid it.
5. **Recap.** 3 bullet takeaways on screen. End naturally, without a hard sales pitch.

Where to find 50 ideas fast

- **Your comments.** Every repeated question is a video idea.
- **Your best shorts.** If a 40-second clip did well, make the 12-minute deep dive.
- **YouTube search suggestions.** Type "volume profile..." or "VWAP..." and note what comes up.
- **Discord questions.** What newer members keep asking about.
- **AI brainstorm.** Use the long-form outline prompt in Section 03 with a topic and an audience level.

Starter idea bank

Ten working titles to adapt. Only use one if you can teach it on your own real charts.

- How I mark my levels before the open
- Value area, explained on 3 real sessions
- What a naked POC is and why I watch it
- VWAP reclaim vs. rejection
- Reading absorption on the tape
- Poor highs and single prints, explained
- A full NQ session, every decision
- Delta: what it tells me and what it doesn't
- Trades I skipped this week, and why
- Auction market theory for day traders



06

Editing Long & Short Form

> Pick one editor and get fast with it. Switching tools all the time is slower than learning one well. Here's how the main options compare.

Editors compared

EDITOR	BEST FOR	PROS	CONS
CapCut desktop + mobile	Shorts, fast edits, beginners	Free tier, auto-captions, templates, easy 9:16 export, phone and desktop sync.	Some features are paywalled; less control for long-form; check the export settings.
Premiere Pro	Long-form, pros	Industry standard, strong multi-track editing, works with After Effects, lots of tutorials.	Monthly subscription, steeper learning curve, needs a decent computer.
DaVinci Resolve	Long-form, color, budget	Very capable free version, best-in-class color, Fairlight audio.	Steep learning curve, heavy on older computers.
Descript	Talking-head, podcasts, transcripts	Edit video by editing the text, fast filler-word removal, good for finding clips.	Weaker for detailed visual edits; subscription for full features.
Mobile apps (CapCut, VN, InShot, in-app editors)	Quick clips on the go	Edit anywhere, fast to post, native text and sound tools.	Small screen, harder to edit chart detail, in-app editors can compress quality.

Simple path: start with CapCut for shorts. Add DaVinci Resolve (free) or Premiere Pro for long-form once you're posting weekly. Use Descript if you film lots of talking-head videos.

Short-form editing checklist

- [ ] **9:16 vertical, 1080×1920.**
- [ ] **Hook in the first 1–2 seconds**, spoken and on screen.
- [ ] **Cut every pause and filler word.**
- [ ] **Zoom into the chart** so price, levels and candles can be read on a phone.
- [ ] **Captions on**, placed above the bottom UI area.
- [ ] **Keep text and markup in the safe zone**, away from the right-side buttons and the bottom caption area.
- [ ] **Highlight the level** with an arrow or box at the moment you mention it.
- [ ] **20–60 seconds.** End when the point lands.

Long-form editing checklist

- **16:9, 1080p or 4K.** Chart text has to be readable on a laptop, so zoom and crop.
- **Change the visual every 5–10 seconds:** zoom, cut to a chart, on-screen text or a markup.
- **Chapters in the description** (0:00 Intro, 1:20 Value area...) so viewers can jump around.
- **Clean audio matters more than video.** Use a decent mic, remove noise, and keep levels steady.
- **Blur or crop personal info** such as account numbers, emails or other people's names in chats.
- **Real charts only.** If you show a position or account, it must be real and unedited.

A simple editing workflow

1. **Rough cut.** Drop the whole recording in and remove the dead air, retakes and long pauses.
2. **Tighten.** Cut filler words and get to the first chart moment fast.
3. **Chart focus.** Add zooms, arrows and boxes where you talk about a level.
4. **Text & captions.** Hook text on screen, auto-captions checked for mistakes (tickers and trading terms often get misheard).
5. **Sound.** Normalize your voice, keep any music low, and never let music cover what you're saying.
6. **Watch it once on your phone** before exporting. If you can't read the chart, zoom in more.

Export settings

FORMAT	RESOLUTION	SETTINGS
Shorts / Reels / TikTok	1080 × 1920 (9:16)	30 or 60 fps, H.264, high bitrate, no watermark.
YouTube long-form	1920 × 1080 or 3840 × 2160	Same frame rate you recorded at, H.264 or H.265, high bitrate.



07

Titles & Hashtags

> Titles should sound like a real trader talking, short and specific. Hashtags help sort your video into the right topic, but only if they actually register as tags.

Titles: the simple rules

1. **Short.** Aim for 3–8 words on shorts and under about 60 characters on YouTube.
2. **Natural.** Write it the way you'd say it out loud.
3. **Specific.** Name the concept, market or moment.

GOOD TITLES

- Why price came back to the POC
- This is what absorption looks like
- I skipped this trade. Here's why.
- How I read VWAP at the open
- Volume profile, explained simply

AVOID

- This ONE Secret Made Me $10K 🤯🔥
- Banks DON'T Want You To Know This
- The ONLY Strategy You'll Ever Need
- Watch Before It's Deleted!!!
- How I Quit My Job Trading (in 7 days)

Captions

Captions are short human lines, not summaries and not forced calls to action. One thought, the way you'd say it. Skip filler like "Not financial advice" or "Discord in bio". If the team asks for a disclosure, add it the way they ask.

> That second rejection told me everything.

> Been waiting all week for this level.

Hashtags: keep it simple

How many and which

- **3–5 tags** per post is plenty.
- Mix: 1 broad (#DayTrading), 1–2 topic (#VolumeProfile, #Orderflow), 1 market (#Futures, #NQ), plus #OrochiTrading.
- Only use tags that match what's in the video.
- Skip banned, spammy or unrelated trending tags.

Check they register as real tags

After posting, open the post and **tap each hashtag**. It should be a clickable link that opens the tag page. If it shows as plain text, it isn't helping you.

- Use the normal **#** key. Don't paste "fancy" or full-width symbols.
- Put a **space before every #**. Don't glue it to a word: `bio.#Futures` may not register.
- No spaces or punctuation inside a tag.
- Scheduler tools can strip or break tags, so check the live post, not just the draft.

Putting it together

Example post · YouTube Short

Title	Why price came back to the POC
Caption	Took ninety minutes but it got there.
Hashtags	`#VolumeProfile #DayTrading #NQ #OrochiTrading`
After posting	Tap each tag on the live post and confirm it opens a tag page.

Platform notes

Platform	What to know
YouTube	Tags in the title or description become links. The first few can show above the title, so keep them relevant.
Instagram	Put tags in the caption. Fewer, well-matched tags work better than a long block of them.
TikTok	Choose tags from the suggestions as you type, then check on the live post that they're clickable.
X / Threads	One or two tags at most, or none. A clear sentence works better.



08

Building a Posting Schedule

> A schedule you can keep up for three months beats an ambitious one you drop after two weeks. Start smaller than you think, then add more.

Pick your level

STARTER

1 short a day on 2 platforms
1 long-form every 2 weeks
3 Stories a week

CONSISTENT

2 shorts a day, cross-posted
1 long-form a week
Daily Stories

GROWTH

3–6 shorts a day, cross-posted
1–2 long-form a week
Daily Stories + 1 live a week

A sample week (Consistent level)

DAY	SHORT-FORM	LONG-FORM / OTHER
Mon	Pre-market levels · one-concept clip	Plan the week's long video
Tue	Replay walkthrough · viewer question	Film long-form
Wed	Mistake → fix · one-concept clip	Edit long-form
Thu	Before / after the open · clip from last week's long video	**Publish long-form**
Fri	Session recap · a trade you didn't take	Stories poll for next week's topic
Sat	Clip from Thursday's long-form · concept explainer	**Batch day** (Section 10)
Sun	Week ahead levels · clip from Thursday's long-form	Review the week and plan next week

How to set your posting times

- **Start with your audience's waking hours.** Trading content does well before the US open, at lunch, and in the evening.
- **Space posts out.** If you post several shorts a day, leave at least 2 hours between them.
- **Check your analytics after 2–3 weeks** and move your times toward when your followers are online.
- **Use one scheduler** (native tools, Buffer, Metricool, etc.) and still check that every live post looks right, including captions and hashtags.
- **Plan market-holiday content** in advance so there are no gaps in your schedule.

Your weekly planner

Print this page or copy it into a note. Fill it in at the end of each week.

DAY	SHORTS (TOPIC + HOOK)	LONG-FORM / STORIES / LIVE	POST TIMES
Mon			
Tue			
Wed			
Thu			
Fri			
Sat			
Sun			



09

Engaging With Viewers

> Posting is only half the job. People join communities when someone answers them. Be fast, be human, and stay honest, especially when people push back.

Comments

Reply fast

Reply to everything you can in the first hour after posting. Early replies help the post and show viewers you're a real person.

Reply like a human

Write a real answer, not "🔥🙏". Use their name and answer the actual question in a line or two.

Turn good questions into videos

On TikTok and Instagram, reply to a comment with a video. On YouTube, show the comment on screen in your next short. Each good question is a free content idea.

Pin a comment

Pin a comment that keeps the discussion going, such as a follow-up question, a correction, or the level you're watching next. Don't pin a sales pitch.

Ask specific trading questions

ASK THIS

- Would you have taken the short at the first rejection or waited?
- Where's your stop on this one?
- VWAP or POC, which level are you watching tomorrow?

NOT THIS

- Thoughts?
- Comment below!
- Who else trades? 👇

Stories & going live

Story polls & question stickers

- **Poll:** "Long or short from here?" on a chart screenshot, then post the result the next day.
- **Question sticker:** "What do you want me to break down next?"
- **Quiz:** "What's this level called?" with three options.
- Share the answers in Stories. It's easy content and people like seeing their question picked.

Going live

- Pick a set slot, such as a pre-market prep or an end-of-day recap.
- Prepare levels and 2–3 talking points, then take questions.
- Say hello to people by name and answer the chat.
- Clip the best moments into shorts afterwards.
- Never promise outcomes or give "signals" live.

DMs

Answer DMs like a helpful trader, not a salesperson. If someone asks how you learned, tell them about Orochi honestly and share the Discord invite **once**, when it's relevant. Never cold-DM people, send links nobody asked for, mass-message, or keep following up after someone has gone quiet.

Haters & "is this a scam?"

- **Stay calm and stay short.** One polite reply, then move on. Don't argue in threads.
- **Answer honestly.** "Fair question. It's an education community. We teach volume profile and orderflow, and nobody's promised profits. Losses are part of trading."
- **Never exaggerate to win the argument.** No income claims, no "everyone in there is profitable".
- **Mute or hide** abuse and spam. Don't feed trolls.
- **Escalate** anything serious, such as threats or impersonation of Orochi, to the team (Section 11).

Remember: never promise profits or returns in comments, DMs, lives or captions. Trading involves risk, and saying so plainly builds more trust than hype.



10

Scaling Your Posts

> You don't scale by filming more. You scale by getting more out of each recording. One good long-form session can fill a week of short-form.

The repurposing chain

1 long-form video (12–15 min) →

- **6–10 shorts** cut from the best moments (use the repurposing prompt in Section 03).
- **2–3 Story frames**: a poll, a key chart, "new video is up".
- **1 carousel or image post**: the 3 recap takeaways on 3 slides.
- **1 text post** for X or Threads: the main takeaway in a sentence or two.
- **Comment replies** that turn into follow-up shorts.

Batching

ONE BATCH SESSION (3–4 HOURS)

1. Write 10 hooks with AI, then pick the best 7.
2. Record all 7 shorts back to back with the same setup.
3. Edit them all in one sitting using a template.
4. Write captions and tags, and check the hashtags.
5. Schedule the whole week.

TEMPLATES SAVE HOURS

- One CapCut / Premiere project with your fonts, caption style, zoom presets and intro.
- One cover / thumbnail template with a fixed text position.
- A saved list of prompts (Section 03).
- A caption and hashtag bank organized by topic.

Cross-posting: YT Shorts · IG Reels · TikTok

PLATFORM	TIPS
YouTube Shorts	Up to 3 minutes, but shorter usually holds attention better. The title matters here, so keep it short and natural. Shorts can link to a related long video, which is great for moving viewers to long-form.
Instagram Reels	Upload a **clean file without a TikTok watermark**. The cover frame shows on your grid, so use your template. Add Reels to the Story to get extra reach.
TikTok	Native text and sounds help. Reply to comments with video. Post consistently, because TikTok rewards a steady rhythm.

CROSS-POSTING RULES

- Always export a **clean master** with no watermark, and upload that to each platform.
- Change the caption slightly for each platform, but keep it a short human line.
- Check that hashtags register on **each** platform separately.
- Only add volume once quality holds up. Six weak clips do worse than two good ones.



11

Support & Communication

> You're not doing this alone. Here's where to ask questions, get feedback, and stay up to date on the program.

Where to go

CHANNEL	DETAILS	USE IT FOR
Orochi Discord	Ask **@Nate** for the Orochi Discord invite	The community, announcements, learning.
Questions channel	**#questions** in Discord	Program and content questions.
Affiliate channel	**#chat** in Discord	Affiliate-only updates and feedback.
Whop	whop.com/orochi-trading/products/	Orochi's products and memberships.
Affiliate Lead	Nathan Worden · Discord: **Nate** · worden.nathan07@proton.me	Contracts, terms, escalations.

Official Orochi accounts

YOUTUBE
youtube.com/@OrochiTrading

INSTAGRAM
instagram.com/orochitrading

TIKTOK
tiktok.com/@orochitrading

Only tag or link the official accounts above. If you see an account pretending to be Orochi, report it in **#questions** or to the Affiliate Lead.

How to ask for help (and get a fast answer)

- **One message, all the details:** platform, link to the post, what you need.
- **Content feedback:** share a draft link, not a 2 GB file.
- **Claims or offers:** send them for approval before posting.

- **Program questions:** ask in #questions so others can see the answer too.
- **Response time:** If you ping **@Nate**, expect a reply within about 30 minutes. Otherwise, within 1–2 hours.
- **Urgent issues** (impersonation, a broken link): message the Affiliate Lead directly.

BEFORE EVERY POST, A 10-SECOND CHECK

- [ ] **Real charts and real results only.** No fake P&L, no mock proof.
- [ ] **The title is short and natural.**
- [ ] **The caption is a short human line.**
- [ ] **The hashtags are clickable tags** on the live post.
- [ ] **No profit promises** anywhere in the post, the comments or the DMs.



AFFILIATE PROGRAM · ONBOARDING GUIDE

Questions? Ask in #questions on the Orochi Discord.